

[A'kin]® SKIN CARE

[A'kin] skincare uses the purest ingredients, certified organic where possible, chosen for their skin friendly compatibility. They are carefully crafted into highly effective formulations designed to give you maximum benefit for your individual skin needs.

CLEANSE/EXFOLIATE

ROSE & GERANIUM, PURE CREAMY CLEANSER & TONER IN ONE - For normal, dry & sensitive skin

With Certified Organic Shea Butter & Vitamin B5 - fresh, dewy skin.

This light Creamy Cleanser and Toner in One, ideal to use on even the most sensitive skin, is enriched with certified organic Australian avocado oil and shea butter together with olive squalene. It gently removes face and eye makeup whilst the witch hazel mildly tones the skin.



SANDALWOOD & NEROLI, PURE FACIAL CLEANSING GEL - For normal, combination & oily skin

With Vitamin B5 & Witch Hazel - fresh, vibrant skin.

This pure pH balanced cleansing gel in a non-drying formula removes all traces of excess sebum and makeup, leaving the skin thoroughly refreshed, vibrant and feeling smooth.

JOJO & CORN, GENTLE EXFOLIATING FACIAL SCRUB - For all skin types

With Vitamin B5 & Witch Hazel - smooth, vibrant skin.

Gently refines skin texture by using jojoba and corn beads to help clear away shallow dead skin cells, leaving your skin feeling silky smooth. Enriched with soothing witch hazel and vitamin B5, it prepares your skin to receive the maximum benefits from your [A'kin] moisturiser.

TONE/REFRESH

ORANGE BLOSSOM & CHAMOMILE, REFRESHING & SOOTHING TONER - For all skin types

With Witch Hazel & Vitamin B5 - rebalances, hydrates.

This non-alcoholic witch hazel based toner is gentle for even the most sensitive skin. It gently removes the last traces of cleanser, makeup and excess sebum, leaving your skin fresh to receive the maximum benefits from your [A'kin] moisturiser.

PURE ROSE, HYDRATING MIST - For all skin types

With infusion of Australian Bush Flower Essences, Aloe & Vitamin B5 - revitalising, soothing, moisturising.

A uniquely Australian Rosewater hydrating mist featuring an infusion of old man banksia to help bring spark and enthusiasm into people's lives; dog rose to help promote positivity and belief in self and tall mulla mulla for skin conditioning and relaxing. Can be used over makeup or to refresh skin during the day.



MOISTURISE

ROSE DE MAI, ANTI-OXIDANT DAY CREME - Day care for all skin types

With Alpha Lipoic Acid, Vitamins A, B5, C & E - revitalising, moisturising.

Light, rapidly absorbed anti-oxidant rich formula with the ultimate combination of active ingredients, including vitamins A, B5, C, E, alpha lipoic acid and echium oil (omega 9, 3 & 6 essential fatty acids), helps target the appearance of wrinkles and increases skin suppleness and elasticity. Encapsulated in a time-release system, the actives are gradually freshly released over 12 hours for constant effectiveness. Also perfect as a makeup base.



LAVENDER & ROSE, REPAIRING ANTI-OXIDANT NIGHT CREME - Night care for all skin types

With Alpha Lipoic Acid, Vitamins A, B5, C & E - restores, replenishes.

Rich, rapidly absorbed and deeply moisturising anti-wrinkle night creme, in a time release system, works whilst you sleep, releasing vitamins A, B5, C, E, and a high dosage of omega 9, 3 & 6 essential fatty acids to help reduce the appearance of wrinkle depth, adding moisture and vitality to the skin. Your skin appears and feels smoother and more glowing.



UNSCENTED, 24 HOUR PURE MOISTURE - For sensitive, allergy prone, fragile skin

With Certified Organic Shea Butter, Chamomile & Vitamin B5 - calming, soothing.

Rich with natural soothing actives such as vitamin B5, echium oil (also a highly concentrated source of omega 9, 3 & 6 essential fatty acids) and vitamin E to help soothe, comfort, deeply moisturise and help repair your skin.



ROSEHIP & SHEA, INTENSIVE MOISTURE ANTI-OXIDANT COMPLEX - For dry & very dry skin needing extra care

With Alpha Lipoic Acid, Avocado, Olive, Vitamins A, B5 & E - brightening, revitalising.

Deeply moisturising and nurturing crème for skin in need of extra care. High in anti-oxidants, rich in soothing botanical actives - shea butter (certified organic), avocado (certified organic), aloe, olives and jojoba - are combined with powerful vitamins A, B5, E & rosehip oil (certified organic) supercritically extracted, rich in omega 9, 3 & 6 essential fatty acids. Your skin appears and feels smoother, supple, comforted and more vibrant.



WHITE TEA & ALOE, VITAL HYDRATION GEL CREME - Oil free for combination & oily skin

With Olive Extract & Vitamins B5 & E - matifying, energising.

Made specifically for those with combination & oily skin, this skin quenching and matifying light gel crème helps maintain a healthy oil balance without leaving skin taut. Aloe, olive extract, anti-oxidants from white tea, anthyllis, vitamins B5 & E work to refresh and gently rehydrate your skin all day long. Your skin will feel smooth, comfortable and look clear & fresh.



EYE CARE

WHITE TEA & CORNFLOWER, SOOTHING & RELAXING EYE DAY GEL - For all skin types

With Esculin & Vitamin C - helps reduce puffiness & dark circles.

Light, rapidly absorbed, unscented eye day gel with powerful anti-oxidants - white tea, esculin (from horse chestnut), alpha lipoic acid and vitamin C - soothes, smoothes and moisturises the fragile eye area while helping to reduce the appearance of puffiness and dark circles. Perfect as an eye makeup base.

GINKGO & CHAMOMILE, REVITALISING EYE NIGHT CREME - For all skin types

With Vitamin E, Omega 9, 3 & 6 essential fatty acids & Alpha Lipoic Acid - anti-wrinkle, freshening, vitalising.

Nurturing, rapidly absorbed, unscented eye night creme, in a time release system, with powerful ingredients such as ginkgo, vitamin E, omega 9, 3 & 6 essential fatty acids, alpha lipoic acid and chamomile, works while you are relaxed and asleep to help revitalise the tissue and improve the microcirculation around the fragile eye area to reduce the appearance of fine lines and wrinkles. Your eyes appear fresher and more youthful.

EXTRA CARE

PURE RADIANCE, ROSEHIP OIL - For all skin types, including sensitive & fragile

With Pro Vitamin A, Vitamin E & Omega 9, 3 & 6 - revitalising, brightening, restorative.

Using only the highly concentrated rosa canina seeds as its source, this certified organic rosehip oil is extracted by a super-critical process, using low temperatures to retain its optimal benefits. Rich in vitamins A, E and omega 9, 3 & 6 essential fatty acids, this rapidly absorbed oil will leave your skin comforted, deeply moisturised, looking vibrant & feeling smooth & soft.

PURE ALCHEMY, CELLULAR RADIANCE SERUM - For all skin types

With Pomegranate, Seabuckthorn, Anti-Oxidant & Omega 9, 3 & 6 - Energising, brightening, revitalising.

High potency, dual action serum for vibrant, glowing, youthful skin. Contains a powerful combination of 6 pure, extremely rich certified organic anti-ageing extracts, omega 9, 3 & 6 from rosehip and echium, with vitamins A & E and skin soothing seabuckthorn. Your skin will feel firm & smooth, look brightened, radiant. Fine lines & wrinkles appear diminished.

UNSCENTED, PURE EMERGENCY GEL - For special care/all skin types

With Chamomile, Aloe & d Panthenol (Vitamin B5) - calms, soothes.

This oil free gel helps to cool, calm and soothe fragile skin. Also great as a light everyday moisturiser on sensitive, fragile or oily skin and as an after shave or waxing balm.

HYDRO ESSENTIAL LAVENDER, CELLULAR BRIGHTENING FACIAL MIST - For all skin types

With Vitamins C, B5 & Aloe

- calming, brightening, hydrating.

A triple action formula enriched with a stable, pure and potent vitamin C extract, hyaluronic acid and aloe. This unique mist works to brighten and even skin tone, smooth and hydrate the skin and calm and relax the mind, body and spirit. Use as a booster with [A'kin] Pure Alchemy Cellular Radiance Serum to optimise your nightly skin care routine.



FOR THE BODY

SANDALWOOD & SWEET ORANGE, INVIGORATING BODY SCRUB - For all skin types

With Panama Bark & Vitamin B5 - for smooth, glowing skin.

This gel based body scrub is fragranced with the finest sandalwood and sweet orange essential oils, combined with ultra-fine beads. It gently scrubs away dead skin cells, absorbs impurities and excess oils from your skin. The result is a smooth glowing body ready to receive the maximum benefits from your [A'kin] Body Moist. Ideal to use before a "self tanner" to help prevent streaking and achieve a natural effect.

UNSCENTED, REPLENISHING BODY MOIST - For sensitive, allergy prone, fragile skin

With Certified Organic Shea Butter & Echium Oil - for smooth, calm skin.

Deeply calming moisturising lotion with echium oil, the premier source of omega 9, 3 & 6 essential fatty acids, and moisturising certified organic shea butter, vitamin B5, Australian cold pressed jojoba and certified organic avocado oils, helps calm and soothe the most fragile and sensitive skin. Perfect to use on fragile, sensitive, wind and sun damaged skin.



LAVENDER & GERANIUM, BODY MOIST - For all skin types

With Vitamin A and Omega 9, 3 & 6 - for a smooth glowing body.

Deeply moisturising lotion with echium oil, the premier source of omega 9, 3 & 6 essential fatty acids and moisturising certified organic shea butter, vitamin B5, Australian cold pressed jojoba, certified organic avocado and calming lavender oils. Use anytime your skin needs moisture, particularly effective after bathing or using [A'kin] Invigorating Body Scrub.

HAND CREMES

UNSCENTED, INTENSIVE HAND, NAIL & CUTICLE TREATMENT - For sensitive, allergy prone, fragile skin

With Vitamin B5, Chamomile, Jojoba oil - to calm & soothe hands.

Deeply calming, moisturising, rapidly absorbed hand creme with vitamins E and B5, together with moisturising certified organic shea butter and Australian cold pressed jojoba oil, helps calm and soothe even the most sensitive hands. Perfect to use on hands that are wind or sun damaged, fragile or prone to allergies.



LAVENDER, GERANIUM & JOJOBA HAND, NAIL & CUTICLE CREME - For all skin types

With Vitamins B5, E & Certified Organic Shea Butter - for soft supple hands & strong nails.

Smooth, rapidly absorbed hand creme with vitamin E and B5, together with moisturising shea butter and Australian cold pressed jojoba oil, nurtures the cuticles leaving your hands feeling soft, supple and youthful looking.

YOUR PREFERRED SKIN CARE

[A'kin]®		
	CLEANSE & TONE (morning and night)	MOISTURISE (morning and night)
DRY	<input type="checkbox"/> Rose & Geranium, Pure Creamy Cleanser & Toner in One <input type="checkbox"/> Jojo & Corn, Gentle Exfoliating Facial Scrub	<input type="checkbox"/> Pure Radiance Rosehip Oil (morning) OR <input type="checkbox"/> Pure Alchemy Cellular Radiance Serum (night) <input type="checkbox"/> Rosehip & Shea Intensive Moisture Anti-oxidant Complex
NORMAL	<input type="checkbox"/> Rose & Geranium, Pure Creamy Cleanser & Toner in One <input type="checkbox"/> Orange Blossom & Chamomile, Refreshing & Soothing Toner <input type="checkbox"/> Jojo & Corn, Gentle Exfoliating Facial Scrub	<input type="checkbox"/> Pure Radiance Rosehip Oil (morning) <input type="checkbox"/> Rose de mai, Anti-oxidant Day Crème (morning) <input type="checkbox"/> Pure Alchemy Cellular Radiance Serum (night) <input type="checkbox"/> Lavender & Rose, Repairing Anti-oxidant Night Crème
COMBINATION & OILY	<input type="checkbox"/> Sandalwood & Neroli, Pure Facial Cleansing Gel <input type="checkbox"/> Orange Blossom & Chamomile, Refreshing & Soothing Toner <input type="checkbox"/> Jojo & Corn, Gentle Exfoliating Facial Scrub	<input type="checkbox"/> Pure Radiance Rosehip Oil (where required) <input type="checkbox"/> White Tea & Aloe Vital Hydration Gel Creme
SENSITIVE FRAGILE	<input type="checkbox"/> Rose & Geranium, Pure Creamy Cleanser & Toner in One	<input type="checkbox"/> Pure Radiance Rosehip Oil (morning) OR <input type="checkbox"/> Pure Alchemy Cellular Radiance Serum (night) <input type="checkbox"/> Unscented, 24 Hour Pure Moisture

AROMATHERAPY HAND AND BODY WASHES

Gentler and more luxurious than any soap, caring for the most delicate and sensitive skin including babies. Ideal for use in the shower, as a bubble bath, in the spa, at the hand basin or for washing delicates.

AUSTRALIAN NATIVE RAINFOREST BOTANICS HAND WASHES

LEMON MYRTLE - For all skin types

Uniquely Australian lemon myrtle, the essence of the rainforest, reminiscent of lemongrass, lime and lemon, is made up of approximately 95% sweet citral. Its calmative properties combined with the gentlest and purest botanical cleansers will leave your hands soft and nurtured.



EUCALYPTUS & TEA TREE - For all skin types

Tea tree and eucalyptus are the quintessential pure, stimulating and fresh scents of the Australian bush. These combined with a synergistic blend of gentle plant cleansers will leave your hands feeling refreshed and extremely clean.

SANDALWOOD BODY WASH - Enhances clarity, balance & focus to the heart & mind

The unique woody and delicately spiced sweet aroma from the heartwood of West Australian sandalwood, revered since ancient times, imbues calm and positivity to the heart, mind and body.

ORANGE BLOSSOM BODY WASH - To energise & stimulate the mind & spirit, for a great day

The fresh, delicate, sweet essence of orange blossoms is prized for brightening the spirit and calming the skin. Its light citrus floral fragrance, combined with the gentlest and purest botanical cleansers, ensures your skin and mind will be refreshed.

JASMINE BODY WASH - To warm the heart & soul, uplifting the spirit

Jasmine has long been cherished for its heaven scent qualities of warming the heart, relaxing the body and uplifting the spirit. To this soothing and softening plant derived skin cleanser, we have added the finest pure essence of jasmine. Purely for your pleasure.

LAVENDER (Certified Organic) BODY WASH - To soothe the mind & spirit for a calm & restful sleep

Lavender has been used since Roman times as a relaxing, neutralising and soothing aromatic oil. The name is derived from the latin "lavare" meaning to wash. This pure certified organic lavender is combined with the gentlest and purest skin cleansers, to ensure your skin and mind will be refreshed.

UNIQUELY PURE, UNSCENTED VERY GENTLE BODY WASH - To soothe & calm sensitive skin

Uniquely pure, unscented, pH balanced body wash with a moisturising plant base, designed to offer the most gentle cleanse while soothing and calming sensitive and fragile skins.

YOUR PREFERRED HAIR CARE

[Al'chémÿ]		
	SHAMPOO	CONDITIONER
COLOUR TREATED (Darkened Hair)	<input type="checkbox"/> Ylang Ylang Colour Care	Any conditioner dependant on level of conditioning required: <input type="checkbox"/> Jojoba (Light) <input type="checkbox"/> Avocado & Calendula <input type="checkbox"/> Macadamia & Wheat Protein
COLOUR TREATED (Blonded Hair)	<input type="checkbox"/> Rice Aminos & Wheat Protein	<input type="checkbox"/> Macadamia & Wheat Protein
VERY DRY & BRITTLE (Hair that needs extra care)	<input type="checkbox"/> Rice Aminos & Wheat Protein	<input type="checkbox"/> Avocado & Calendula <input type="checkbox"/> Macadamia & Wheat Protein
DRY, DAMAGED & SPLIT ENDS	<input type="checkbox"/> Lavender	<input type="checkbox"/> Avocado & Calendula <input type="checkbox"/> Macadamia & Wheat
SENSITIVE & FRAGILE SCALPS (Babies or Aged)	<input type="checkbox"/> Unscented	<input type="checkbox"/> Unscented
NORMAL	<input type="checkbox"/> Rosemary	<input type="checkbox"/> Jojoba
FINE HAIR OR ALL THE FAMILY	<input type="checkbox"/> Mandarin	<input type="checkbox"/> Jojoba <input type="checkbox"/> Unscented
OILY HAIR & SCALP	<input type="checkbox"/> Lemongrass	<input type="checkbox"/> Jojoba (on the ends of the hair)

ALSO AVAILABLE IN LARGER SIZES

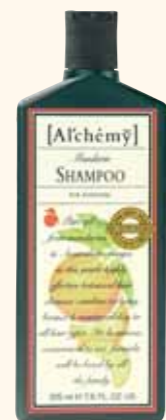
* 500ml Bottles available in all Shampoos, Conditioners & Body Washes.



[Al'chémÿ] HAIR CARE

SHAMPOOS

The [Al'chémÿ] shampoo range works differently from most shampoos. The sophisticated combinations of cleansers leave your hair feeling beautiful and extra clean, whilst retaining essential natural oils and moisture. Many others use harsh sulfate and ethoxylated cleansing agents which excessively strip the hair of its own moisture and then re-surface the hair shaft with synthetic chemical coating agents. All [Al'chémÿ] shampoos are extremely economical to use.



- **UNSCENTED, VERY GENTLE SHAMPOO - For sensitive scalps**
This extremely gentle, pure and non fragrances, pH balanced, hypoallergenic formula, in a moisturising base, has been especially created for people with all sensitivities.
- **ROSEMARY SHAMPOO - For normal hair**
Pure rosemary and cedarwood essences impart their stimulating and strengthening qualities to this rich botanically based cleansing formula. Perfect for maintaining hair in a lustrous shiny condition.
- **MANDARIN SHAMPOO - For all the family & for fine hair**
Stimulating mandarin fragrance, combined with six natural gentle cleansers to give your hair superior body, manageability and shine.

- **YLANG YLANG COLOUR CARE SHAMPOO - For colour treated & permed hair**
The protective and restorative effect of coconut glutamate is used in this deeply conditioning shampoo, designed to help protect and repair colour treated and permed hair. It helps to prevent colour fade and perm wash out, maintaining your great look for longer.

- **RICE AMINOS & WHEAT PROTEIN, INTENSIVE MOISTURE SHAMPOO - For dry, damaged & hair that needs extra care**
Nurturing rice amino acids, wheat protein, vitamins E and B5 and richly moisturising pure botanical cleansers, including panama bark, combine with jasmine and certified organic lavender essences to help strengthen, soften and restore flexibility to damaged and dry hair. Hair will feel more lustrous, look shiny and be easier to manage.

- **LAVENDER SHAMPOO - For dry & damaged hair**
This special shampoo combines gentle plant based cleansers with moisturisers and calming certified organic lavender flower extract to help restore flexibility, softness and manageability to devitalised, dry and damaged hair.

- **LEMONGRASS SHAMPOO - For combination to oily hair & scalps**
This mild yet powerfully cleansing shampoo, enriched with clarifying lemongrass and juniper, gently dissolves excess oils from the hair and scalp leaving it fresh and clean without drying the hair. Perfect for daily use.

CONDITIONERS

[Al'chémÿ] conditioners work to detangle the hair, increase manageability and, unlike other conditioners, improve the condition of the scalp. High quality expensive nurturing ingredients are blended to penetrate, re-moisturise and nourish every single hair shaft and the scalp. Continuous use will lead to more lustrous, manageable, healthier hair and scalp.



- **UNSCENTED, WHEAT FREE VERY GENTLE CONDITIONER - For sensitive, fragile and dry flaky scalps**
Deeply soothing, fragrance free conditioner in a moisture locking formula, is made with certified organic shea butter, Australian avocado and macadamia and jojoba oils, combined with anti-oxidants, vitamin B5 and oat protein (GMO free). Your hair will be silky soft, manageable and your scalp comforted.
- **JOJOBA, LIGHT CONDITIONER - For normal, combination to oily & fine hair**
This light yet silky conditioner is enriched with certified organic lavender flower extract, combined with Australian cold pressed jojoba oil, and is renowned for improving the health, manageability and shine of hair.

- **AVOCADO & CALENDULA RE-MOISTURISING CONDITIONER - For dry & long hair**
A concentrated blend of certified organic Australian pure cold pressed avocado oil rich with complex nutrients, combined with extracts of calendula, creates a deeply moisturising conditioning crème. The plant protein works to seal in moisture, while a special rapeseed (GMO free) detangler smoothes and silken each hair.

- **MACADAMIA & WHEAT PROTEIN TREATMENT CONDITIONER - For damaged hair, split ends or hair that needs intensive conditioning**
The ultimate in a deeply hair renewing treatment that works immediately on both the hair and scalp. Cold pressed Australian macadamia oil and 2% hydrolyzed wheat protein (GMO free) holds moisture and leaves the hair nurtured, silky and smooth.

STYLE AND TREATMENT

- **LAVENDER & ANTHYLLIS, 24 HOUR INTENSIVE MOISTURE LEAVE-IN CONDITIONER - For normal, dry & textured hair**
Unique daily moisture care for all hair types, with amino acids, anti-oxidants, herbal extract, vitamins and richly nurturing ingredients, including Australian jojoba and certified organic avocado oils, add moisture and help protect your hair from heat styling and environmental damage. Hair will look smoother, shinier, curls defined and styles held longer.

- **GINKGO & JOJOBA, INTENSIVE MOISTURE VITAMIN HAIR MASQUE - For hair that needs extra care**
Richly nurturing and protecting ingredients such as pure Australian jojoba and certified organic avocado oils, combine with ginkgo and white tea, vitamins E and B5, rice amino acids and wheat protein, to help restore hair moisture, flexibility, and strength, and maintain colours and perms. Your hair will look shiny, healthy and feel more smooth and manageable.

PURITY & SAFETY ISSUES

The Purist Company is committed to meeting the highest standards of purity and safety in the selection of ingredients for use in [A'kin] & [Al'chémÿ].

The following issues are most important to consumers concerned about the purity and safety of the personal care products they use on their faces and bodies every day.

IRRITANT SULFATES

Sulfates is the common use name for a group of cleansing ingredients which are used by most manufacturers worldwide due to their low cost and strong cleansing power. The most commonly used sulfates are sodium lauryl sulfate (SLS), sodium laureth sulphate (SLES) and ammonium lauryl sulfate. Due to their powerful irritancy, [A'kin] & [Al'chémÿ] products have been formulated to be SULFATE FREE.

TOXIC PRESERVATIVES

Together with fragrances, preservatives are the most common cause of allergic reactions to cosmetics and toiletries. We avoid using formaldehyde, methylisothiazolinones, DMDM hydantoin, diazolidinyl urea, and quaternium 15 due to their unacceptable safety profile. We also avoid the parabens due to the recent discovery of their oestrogen mimicking effects. [A'kin] & [Al'chémÿ] products are designed to be self preserving, using low levels of safe product stabilisers enhanced by the antimicrobial effects of essential oils such as sandalwood, and water purified to the stringent BP standard.

ETHOXYLATES AND DIOXANE

Ethoxylates are a large group of ingredients used in most brands of cosmetics worldwide. They have been shown to contain the impurity 1,4-dioxane, of concern to industry regulatory bodies due to its status as a toxin and carcinogen known to be absorbed through the skin. Further, ethoxylates, which do not occur naturally and are petrochemically derived, are unstable and have been shown to break down in strong sunlight to form skin damaging free radicals. The most commonly used ethoxylates are identifiable by the prefix, word, or syllables "PEG", "Polyethylene", "Polyethylene glycol", "Polyoxyethylene," "-eth," or "-oxynol-." [A'kin] & [Al'chémÿ] are ETHOXYLATE FREE.

PROPYLENE GLYCOL

Propylene glycol is a cheap, petrochemically derived solvent. It is a primary irritant and should be avoided by those with sensitive skin. Instead of propylene glycol [A'kin] & [Al'chémÿ] use the safe and effective plant derived humectants glycerin and sorbitol in a synergistic combination.

ARTIFICIAL FRAGRANCES

The term fragrance in an ingredient listing almost always denotes the use of synthetic fragrance compounds, even if some essential oils are also listed as ingredients. Fragrances are known to cause the majority of allergic reactions to cosmetics and toiletries. [A'kin] & [Al'chémÿ] use 100% botanical fragrances certified organic where possible, chosen for their skin friendly compatibility. A range of unscented products are also offered for the highly sensitive.

The [A'kin] & [Al'chémÿ] Difference

The difference lies in the uniquely high concentrations of special nurturing and other active botanical ingredients - using only those scientifically proven to be of *most* benefit to the skin, hair and scalp.

The Purist Pledge

We pledge that they are present in an amount sufficient to have a significant positive effect, and are free from objectionable impurities.

The result: exquisitely fragranced, naturally-based, ingredient-rich products for radiantly healthy looking skin and hair for total peace of mind.

[A'kin] & [Al'chémÿ] are made free from sulfates, ethoxylates, parabens, propylene glycol, petrochemical cleansers, silicones, phthalates, mineral oils, DEA and artificial colours.

[A'kin] & [Al'chémÿ] products are ingredient-rich, vegan, using certified organic ingredients where possible, 100% natural botanical aromatherapy and formulated without animal ingredients or animal testing.



NEW IN STORE:

[A'kin] pureBaby

[A'kin] pureMAN



AUSTRALIAN MADE & OWNED

[A'kin] & [Al'chémÿ] packaging is recyclable.

[A'kin] & [Al'chémÿ] are registered trademarks of



© Copyright 2009 The Purist Company PLEASE RECYCLE

Printed on 50% recycled content, chlorine free paper and using soy based ink.

For more information visit www.purist.com or contact us at info@purist.com or 1800 631 283

[A'kin] & [Al'chémÿ]



Created in nature's healing garden & crafted in Australia, we blend the purist botanical actives to deliver the ultimate in radiant health & natural beauty.

THE PURIST COMPANY